

LEARN TO PITCH LAB #1

***Putting you
& your story
at the centre***

When: November 27th - December 1st 2023

Where: Online

Who: Writers, Directors, Producers



Valeria Richter (DK) & Helene Granqvist (SE) have successfully pitch-coached hundreds of people with projects over the last decade. They are frequently hired at large Nordic and international industry events, by film schools and various training programmes. Their first own lab will take place in December 2023, followed by 4 labs in 2024 planned to take place in March, May, October and December.

Applications open October 17th to November 13th. Selection will be confirmed by November 18th. Any questions can be sent to: valeria@pebble.dk / helene@nordicfactoryfilm.se
Write "PITCH" in the subject field

presented by
PITCHBITCHES

recent voices on the PITCHBITCHES

"I can affirmatively tell you that every single project absolutely loved working with you and felt our time together was productive both from a story development perspective as well as from an embodied perspective when it came to being comfortable in a pitching environment."

Genre Lab Frontieres, Montreal 2023

"It was an incredibly useful experience, great for learning to pitch a script, but the skills will come in handy in other areas as well."

Series Rough Pitch – The Balkan Way 2022

"Valeria and Helene's course has taught us the art of pitching. Everything from making the body comfortable in a room to carefully choosing your words. They helped us to dig deeper into ourselves and find the core of our stories. The combination of these things made this process ideal to also develop your story."

Super16 scriptwriters DK 2022

"An amazing approach to pitching, which makes you reconnect with the initial spark of your idea and find the impulse to express it."

Series Rough Pitch – The Balkan Way 2022

"Your coaching has shown me new ways of approaching a pitch – from creating pitch personas to swapping characters or how to make use of the stage itself. Working on your pitching technique will also help to pin down what's important about your story and why you need to tell it."

European Writers Desk 2022

"They make you dominate your own story and perfect your pitch. We won two awards thanks to Helene and Valeria."

New Nordic Films, Haugesund 2022
& Discovery, GFF 2023

"They are incredibly skilled at seeing you and your project clearly. They are razor sharp, funny and manage to give you confidence in your pitch by working with your advantages and by practicing the timing in the pitch, so you feel secure and free at the same time. I saw my project with brand new eyes after working with them and I stood taller as well!"

Series Women, Erich Pommer Institute 2023

"Excellent to work with - brilliant people!"

New Nordic Films, Haugesund 2023

"Super practical, brilliant approach and way to discover how to pitch our series in a way true to what it is. Made us super confident, solid and focused."

Series Rough Pitch – The Balkan Way 2022

"I thought your coaching sessions were brilliant. You were clear, concise, to the point and your no nonsense approach really worked for me. I thoroughly enjoyed the journey from having our initial pitch idea completely and utterly decimated, to the final version that we presented. As they say, we couldn't have done it without you!"

New Nordic Films, Haugesund 2023

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What you get

You get a strong finished pitch and a performance that you can use in various contexts. You get a better sense of what is the best way for you to pitch. You get a number of tools and experiences that you can keep using. Your project will develop from the many questions and the coaching process. On top you get to network with the other participants and test your project in an international context.

Facts

When: November 27th - December 1st 2023

Where: Online (Zoom)

Who: writers, directors, producers

Amount of projects: 8 (*teams of 2 can participate together*)

Cost: €600 per project

Schedule (CET)

27th Nov 10.00 - 16.00

28th Nov 10.00 - 15.00

29th Nov 09.00 - 20.00 (*1:1-meetings*)

30th Nov 10.00 - 15.00 (*offline/individual work*)

1st Dec 10.00 - 16.00

What we expect

We expect that you prepare a 5-minute written pitch script before the first session and that you rewrite and rehearse it during the course of the lab.

Who can join

The lab is aimed at the following formats: fiction TV-series, fiction and documentary feature length incl. animation, long format short films (30 - 45 min.) - from long synopsis/treatment stage to almost finished productions. For TV-series the 1st draft of the pilot needs to be in place to get the most out of the lab.

Application

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